

## Mia July 2017 Diamond Activation

### **BILL LEVEL UPTO 15% OFF on Diamond Jewellery\***

#### **Offer Structure:**

1. Mia Studded Bill level - Upto 15%\* off

<b>Bill Value (inclusive of GST)</b>	<b>Offer</b>
0-9999	5%
10000-19999	7.5%
20000-29999	10%
30000-59999	12.5%
60000+	15%
Best Deals	15%

2. Mia Colour stones – Upto 20%\* off on Making Charges

<b>Item Value</b>	<b>Offer</b>
Mia Colour stone	10% off on making charges
Best deals	20% off on making charges

#### **Best Deals:**

IT CANNOT GET BETTER THAN THIS!

<b>Best Deal Color Coding</b>	
<b>Color</b>	<b>Discount %</b>
Pink	5%
Brown	10%
Yellow	15%
Orange	20%
Blue	25%
Green	30%
Bright Green	35%
Black	50%

Note: All discounts excluding Color Stones, Mia-color stones and Platinum-plain would be calculated on basic price excluding GST while the value criteria for eligibility will be UCP value (Including GST)